



Sponsorship Opportunities

We understand that the last couple of years have been unique to say the least. We have put together sponsor packages that are a guideline, but we are extremely willing to work with you or your company on a package or opportunity that best suits your needs. The following packages will help give an idea of what sponsorship opportunities are available, but we are willing to discuss any ideas you may have to help your company get full use of your sponsorship dollars.

Platinum Sponsor (\$3000+)

This package will allow you to be a feature sponsor including a 4x8 (approx.) sign at the market for the contest, a sign prominently displayed for the weekend at the Daines Pro Rodeo (ie. Above the bucking chutes), name mention in social media, print and radio ads, as well as signage and hosting opportunities in the No Borders Livestock Auctioneer tent. (ie. Thursday supper host, Friday post contest host, morning, or afternoon host on Saturday). Space permitting you will also be allowed to have a display booth at both the auction contest and rodeo. This will also come with 6 sponsor badges for the contest events and pro rodeo. Optional Buckle sponsorship could be included in this package (variations to suit your needs can be discussed)

Gold Sponsor (\$1500-\$2900)

This package will allow for feature signage at the Innisfail Auction Market for the Auction contest, as well as signage at the Daines Pro Rodeo, name mention in social media, print and radio ads, and in the No Borders Livestock Auctioneer Tent at the rodeo grounds. This package comes with 4 sponsor badges for the contest events and pro rodeo. Space permitting a display booth at either the contest or rodeo can be made available. Optional Buckle sponsorship can be included in this package. (Variations to suit your needs can be discussed)

Sponsor packages cont'd

Silver Sponsor (\$1000-\$1500)

This package includes signage at the auction market during the event, signage inside the No Borders tent at the rodeo, as well as mentioned in social media and print ads for the event. This package comes with 4 sponsor badges to contest events and pro rodeo. Optional buckle sponsorship is available with this package (variations to suit your needs can be discussed)

Bronze Sponsor (\$500-\$1000)

This package includes having company logos included in all social media and printed material, included in event signage at the auction market as well as the No Borders Tent at the pro rodeo. This package comes with 2 sponsor badges for contest related events as well as the pro rodeo.

General Sponsorship

There can be variations in this option based on sponsorship level. Name and or Logo will be included in event signage and social media/printed material.

For all other sponsor inquiries or suggestions please feel free to contact.

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